



**WRITER'S BIBLE**  
**December 2019**



## SERIES SYNOPSIS

Twelve is a weird transitional age, when you`re reaching the end of your childhood and starting to face bigger, badder problems as a teenager.

Ollie Allen and his friends Cleo and Bernie are right at this tipping point into the unknown, whilst still trying to hold on to what makes life fun and unique. Responsibility versus play, what you HAVE to do versus what you WANT to do. These are some of the conflicts at the heart of OLLIE`S PACK, a show that at first look might seem to be about the *most awesome* backpack that spits out weird, crazy monsters left and right, but it`s really about the everyday challenges of growing up.

Oh, there`s one other thing. Ollie is “the chosen one”. Meaning he has to take full responsibility for the pack, the monsters, the ultimately be the protector of the Monsterverse,

The Pack is a way into Ollie`s madcap, creative, kid brain. Yes it`s technically a portal into the Monsterverse that Ollie has to protect. But the way Ollie uses the Pack to solve his everyday problems is directly related to his kid logic. No adult would think of summoning an alien mechanic to cheat the spruce up fair project. Too dangerous! But Ollie still has his inner child very much in sugar rush mode, and for him it`s the best, most amazing way to accomplish his goals. As expected, this escalates into BIG problems, and this is when Ollie has to step up and clean up his own mess. After all, as the Chosen One, Ollie needs to learn how to be responsible, and to grow up while still keeping his sense of creativity and play. This is the push and pull that most tweens have to go through. OLLIE`S PACK just made it bigger, messier, and a lot more fun to watch.

Ollie`s Pack embraces the best of *Gravity Falls*, *Stranger Things*, *80s Spielberg*, and mixes it with a distinct sense of humour and heart.

Our heroes` relatable thirst for adventure and fun will drive the stories, and the trouble they create will cause *out of this world* problems that only *they* can make good on.

The show is the perfect segue between the madcap world of *Spongebob Squarepants* and the sibling anarchy of the *Loud House*.



## CHARACTERS

Ollie, Cleo and Bernie are three best friends who are so close, they practically have their own language. We feel their deep bond in the way they joke around and talk to each other and share interests, like the guys from *Stranger Things* but less on the nose with the D&D stuff. AND FUNNIER. All three of these kiddos have their own comedic style...

Ollie's the Andy Samberg of the bunch- First guy to peel off his clothes, pout out his belly and jump in a fountain in a downtown business park. Cleo on the other hand, loves coming up with jokes on the spot, and can make light of any moment with her dry wit. If a monster is tearing the roof off a bookstore, Cleo will calmly guess at what novel he's angling to read "I'm thinking he's a romance novel monster. And a cuddler." And then there's Bernie, who brings the laughs with his abundance of neurosis and nay-saying. He doesn't have to DO or TRY to be funny, he just has to cower in corners and beg for a safe spot. He'll also make funny choices, like vying to get to know what makes a monster tick if it seems misunderstood.

Ollie, Cleo and Bernie get along and solve problems so well together 'cause their roles are clearly defined- Ollie has prototypical hero traits (relentless, curious, jump-in mentality) and his counterparts/best buds are complete opposites of each other (Cleo is up for anything, Bernie is a scaredy-cat). So they flank his arms like a yin and yang and create juxtaposition, conflict and comedy. Cleo has Ollie's back 100% and will lighten up dark moments with unrelenting gags and levity, and Bernie is the voice of reason who knows A LOT about mythology and A LOT about bringing an extra pair of pants to a monster fight.

At the end of the day, Bernie, Cleo and Ollie will try to figure out the funniest way to harness and play with the power of the pack while trying not to attract negative monster attention and, um, destroy everything everywhere. Meanwhile, Captain Wowski will delight in "this weirdo planet you're on, dude" and wait to see if Ollie can fulfill his destiny as the chosen one (pull up a comfy seat, Captain. It could be a while).



**OLLIE ALLEN**  
*Man-child of action*

Ollie is a man(child) of action. He wants to do all the exciting things all at once. He's one of those kids who could ace school if he bothered to pay attention. He's just so caught up in his own mind, his creativity, and all the possibilities of the Universe to give a care. He's brimming with excitement. He's a lot like ANDY SAMBERG's character from HOT ROD. His passions are his own, and it's impossible not to respect it. Even if it's silly. It's frankly infectious. He can say and do seemingly dumb things, but no one actually thinks he's dumb. It's just Ollie! Just like Samberg, we want to see Ollie succeed. Even if it's at doing something he probably shouldn't be doing.

To an outsider, it might seem like things come pretty easy to Ollie. He's a good times guy with a devil-may-care attitude, but he isn't taking his new "chosen one" status lightly. He's gonna protect the heck out of that pack- He won't tell anyone

about it and he'll definitely keep a low profile when a threat is nearby. He truly wants to be the best chosen one he's capable of being. BUUUUUT, with that said, he'll also act like the kid that he is and have a little fun with it OKAY?! Cause let's be honest- *The pack. Is. Awesome!* Ollie loves having all that power on his back. It's tempting, it's tantalizing, and he's the kinda kid who kinda sorta totally likes the trouble.

Really, Ollie is like the quintessential unlikely hero from an 80s movie. He's unpolished, impetuous and showy, and ya, he'll mess things up, but he means well and he'll learn. Ollie loves that the pack chose him for this moment. It's fate and he's proud of that. He always had a confidence that didn't come from his grades or social status, so now he believes that his bravado exists for a bigger reason. And no, he isn't cocky, he's just blindly courageous. "And now I know why! Wahoo!" Ollie didn't ask to be the chosen one. He didn't ask to have a backpack practically glued to his back, following him through eternity, with a gateway to trouble inside of it... But oh yes you'd better believe he's gonna make the most of it.



## CLEO

*Brave, funny, comic relief*

Cleo is the comic relief of the trio. All three of our characters are funny, but Cleo is the one who's TRYING to be funny. And it works. She's brave and hilarious like ILANA GLAZER from 'Broad City'. Her philosophy is "There's always time for a bit", and no one appreciates it more than Captain Wowski. "Oh Cleo is killing today, dude. Awesome". Cleo's super clever and she really enjoys making light of a moment. You could be in a perilous situation, and she'd find light in the darkness and crack you up. It's almost like Cleo is on an adult comedy show and the guys are on a kids show. Not over-our-head, just smart-funny.

Cleo's a real enabler for Ollie too. Much to Bernie's chagrin, Cleo will get behind Ollie's big outlandish ideas. Cause "why not? Let's try it!" In fact, Cleo will get so into Ollie pursuing his dreams that she'll use her physicality to help him

through hurdles. If Ollie gets to a large, wooden door, Cleo will kick it down for him. She's also super into building things, which comes in handy. Cleo's a resourcefully creative person and can Macgyver pretty much anything into something useful. She gets that from her mom, who runs a car detailing garage in the heart of Portshill, where you'll often find Ollie, Bernie and Cleo putting something BIG and monster-related together.



## BERNIE

*Nervy, logical*

Bernie is the nervy, logical lug of the group. He's like DUSTIN HENDERSON from Stranger Things meets PATTON OSWALD all wrapped up in the heart and likability of JEFF from Clarence. Bernie would consider himself the voice of reason when the going gets tough with Ollie and Cleo, but Ollie's "reason" really just speaks to his laugh-inducing fears and follies. He really needs a nudge to get through the first part of a problem. He's the guy sweating buckets in the line-up for a roller coaster ride, but when he's rolling down the drop with his best pals, he's squealing and smiling like the rest of us. Problem is, he gets off the ride and forgets how much fun he had. "Woof. Let's not do THAT again".

Ollie and Cleo are supportive of Bernie go out of their way to help him on his journey cause they LOVE watching him try. Bernie handles his neurosis co-medically and acts like a narrator to his own life. Bernie's sensitivity can also make him valuable in tough situations. Coping with his anxieties has forced him to look at things differently. A problem that looks black and white to Cleo and Ollie might have layers for Bernie to peel away.



## FRIENDSHIP CHART

Ollie acts before he thinks	Bernie thinks before he acts	Cleo does what feels right in the moment
The Pack is... a gift to Ollie	The Pack is... intimidatingly impressive to Bernie	The Pack is... a fun ride for Cleo
Ollie is blindly bold	Bernie is cautious and inexperienced	Cleo is strong and brave
Ollie doesn't care what people think of him	Bernie doesn't consider what people think of him	Cleo wants to make people feel happy
Ollie is curious about the unknown. He finds hope in it	Bernie fears the unknown	Cleo treats the unknown like it's a party next door
Ollie reacts to the Pack in a visceral way	Bernie reacts to the pack in an intellectual way	Cleo looks for the pure fun in the pack
Ollie is longing for something bigger at his core	Bernie is dying to break out at his core	Cleo is holding onto her youth at her core



## THE PACK

The Pack is an ancient artefact that acts as a powerful portal that allows monsters to travel across universes.

As the Chosen One, it's Ollie's job to keep the Pack safe and dispatch the more villainous monsters back to the Monsterverse.

However, more often than not, Ollie is prone to pulling particular monsters out of the Pack to help him out in a bind (e.g. Jeffrey the gut slug to help him win an eating contest), or just to prove a point to Cleo and Bernie.

Ollie's primary duty is to keep the pack hidden and safe. Which he does by wearing it and therefore hiding it in plain sight! It's a powerful portal that allows monsters to travel from one galaxy to another, so the less attention he attracts to the pack and Portshill, the better.

Captain Wowski gives the pack a voice, a really crummy occasional translator, a bad-decision-maker and a curator for all the crazy things it can do for Ollie and his pals. And the ~~Monster~~ Pack WILL do crazy things RE: Generate monsters. Monsters can come in many shapes and sizes in our World- from a Hungry Space Traveler to a Giant Godzilla to a Mystical Hypnotizer to a Swamp Thing Redneck.



## SECONDARY CHARACTERS



### CAPTAIN WOWSKI

*Ollie's main intergalactic cat on Earth*

Captain Wowski is a charming monster who is Ollie's laid back guardian. You'd think he'd have a bunch of answers and other-worldly advice for Ollie and his friends when they get in trouble- being from another galaxy and all- but no no no. The good Captain isn't here for that. He's been rushing around the Universe, dealing with monsters, moving from one planet to another and now that he's FINALLY found the chosen one and dropped off the pack, he's ready to take a second for himself. "Je deserve it!"

Wowski is like a cross between Doc Brown and Jeff Bridge's 'The Dude' from The Big Lebowski- a little fried, a lot of interests, and totally totally out there- but ya, he's a space cat mini-monster. And he'd rather relax and occasionally chime in with some mild advice that's more comedic than calming. The Captain doesn't know much, and "that's okay, man".



### ANDRE and BEV

*Bounty Hunters*

A bounty hunting double act. Andre's been hunting people for 200 years now and knows the galaxy like the back of his hand. He likes to spin a yarn about his heyday and tries to play cool for his younger partner, 'cos he really wants her to look up to him.

Bev is a rookie monster. She's totally new to the job but is the one with the common sense! She would actually excel at the job if it wasn't for Andre holding her back, but they are stuck together, and Andre wouldn't have it any other way.



## **TURNER FLEDGE**

*Ollie's rival at Junior High*

Turner is Ollie's ultimate rival at school. Not a nemesis, just a rival. Turner's a pretty decent guy, he's just a little too much like Ollie for Ollie's liking. They have a similar haircut, a similar same sense of humor, and they often come to school wearing the same shirt. "Oh c'mon, really!?" Ollie would say that they're faces look similar too, but Turner is kinda better looking. Cleo and Bernie won't tell Ollie that though. Yikes!

Ollie gets a little jelly when Cleo and Bernie laugh at Turner's jokes or give him any props. But it's hard not to! He's so much like their best friend! They step on each other's toes and butt heads quite a bit, and they've formed this casual one-upsmanship relationship, where they're constantly trying to out-do one another. Gosh forbid that Turner finds out about The Pack though. Ollie, Cleo and Bernie know that that kinda power could push Turner into instant nemesis territory. Ollie's gotta keep things on the DL while keeping a (un)healthy competition between him and "not as good looking as me" Turner.

## **VICE PRINCIPAL MAGNA**

*How is this guy NOT a monster?*

Magna is REALLY good at his job. He's up in Ollie, Cleo and Bernie's faces at school, making sure they're headed to class and not getting up to no good. He squirms around the Jr High like a nosey snake, peering around corners and hiding behind trash cans, trying to catch kiddos doing bad deeds. And he knows SOMETHING is up with Ollie. He doesn't know about the pack, but he has an eye on our heroes and won't rest until they're sitting quietly with their butts parked in their seats. And that means he can stand in the way of pack progress. A LOT!



**JUNE (Mom)**  
**PYPER (Sister)**

Ollie lives with his mom, June, and his little sister, Pyper. June is a strong, independent woman who more than makes do as a single parent of two willful kids. In fact, she wouldn't change a thing! She loves to laugh, and thinks that Ollie's exuberance and lust for life is just the best. "My little man". She gets such a kick out of the way that Ollie can never sit still. And like a kid herself, she SOOOO badly wants to know what Ollie, Cleo and Bernie are up to. Not cause she's keeping tabs... She's just proud and curious.

June is the type of mom who asks questions cause she REALLY wants the answers, not cause she's filling the air. She gets a glimmer in her eye when Ollie speaks, and we get the feeling that she sees something special in him too. If Ollie runs in the apartment looking for supplies for "a treacherous voyage that COULD get REAL, mom", June will load up a bag with good eats and send him on his way. Sure, she wants to know what's up, but she trusts and supports her son. "Go Ollie!" Ollie is loved, it's the true source of his confidence, and he gives it back in spades. Ollie will be off playing with Pyper in her room (he's a good big brother) but if Mom calls, the kids drop what they're doing on a dime. You'd better believe Ollie's a Mamma's boy.

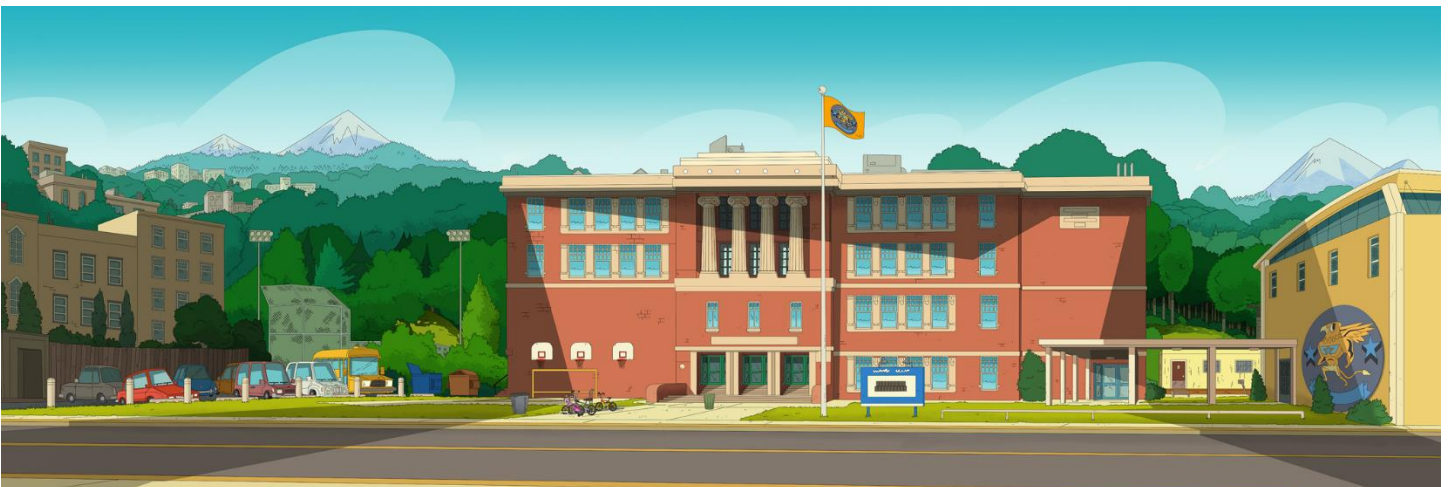
## SETTING



Portshill a modern place inhabited by contemporary kids, but there is a vibe from another era, with some 80's and 90's influences, channelling a time when kids could ride their bikes freely around town, or play capture the flag in the ravine behind their school. We created a world that would ground these fabulous stylized and cartoony characters so that it would seem like a real place. The characters are larger than life, but they are anchored against the realism of the backgrounds.

The townspeople of Portshill are oblivious to the pack and the threat of monsters, and Ollie and his pals have to keep it that way. Imagine if this power got into the wrong hands!?

Much of Ollie's Pack will take place at the Portshill High, where the regular cast of characters are just as weird as the monsters that Ollie is in charge of. From teachers to kids, the vibe in the school is an exaggerated version of what our audience will relate to from their own school experience.



## SAMPLE EPISODES

### THE CHOSEN ONE(S)

Ollie, Bernie and Cleo are struggling to shove a huge monster into the Pack when out pops an ultra-cool leather jacket-clad girl with loads of Moxy. *Huh? Who dis?* She effortlessly BODY SLAMS the monster into the pack- no muss no fuss- then lowers her shades: "The name's Dahlia... I'm a FORMER CHOSEN ONE." Whaaat? Turns out Dahlia quit being the chosen one "to explore the galaxy and fight *ACTUAL* tough monsters". Ollie feels that burn. *Ouch.* Bernie and Cleo on the other hand, are in awe. They ask Dahlia to show them some of her sick cool Chosen One tricks. Dahlia blows them away with her epic abilities- Speed, agility, unrivaled coolness! Craziest thing, she doesn't need help with ANY of it. Bernie: "I mean, WOW! What ISN'T Dahlia good at?" Ollie is curious about the answer too. She's kinda messing with his Chosen One confidence. He's starting to wonder what makes him special with the pack. With someone like Dahlia around, who needs a Ollie?

Ollie is a lil' down in the dumps and turns to Captain Wowski. "What makes ME a good chosen one?" CW smiles: "That's something you're gonna figure out. Maybe your friends can help." Ollie mentions his frustration with Dahlia... Wowski jumps up: "Wait! *DAHLIA IS HERE?!*" He explains that yes, Dahlia was a powerful chosen one, but she didn't quit the gig, she was FIRED for shirking her duties and going rogue! And she's probably come to steal it back! Ollie assures CW that "the pack is safe right he—" *but it's Gone!* Ollie and CW rush to confront Dahlia to find she's tied up Cleo and Bernie! In an epic chosen one battle, Ollie's outmatched against Dahlia's zippy, showy cool powers. Ollie falls on his face a bunch, but then realizes what makes him different than Dahlia. "I HAVE A TEAM!" He manages to untie his friends, freeing them to do what they do best... Work together! They get the pack back and, as a team, run circles around Dahlia, who admits defeat. With humility, she promises that if Ollie ever needs help, just call. Ollie might. He could always use more good people around him.

### GETTING OLDIE WITH IT

We find Bernie running and screaming, with a monster on his heels. He dives around the corner, tricking the monster into bounding after him and into the pack being held wide open by Ollie and Cleo. Phew. Bernie's had it with this dangerous adventure stuff, can they do something a bit more relaxed and adult for once? Sure, sounds fun! Ollie, Cleo and Bernie get in line for a documentary Bernie's been dying to see. The cashier informs them that the movie has the mother of all ratings: triple Z. *No kids!* Bernie and co feel defeated until Captain Wowski offers them a monster of a solution- a slimy little creature called a GERIATROID which temporarily ages you up when you lick it. Nice! They lick it (barf, it tastes like black licorice!) and set out to enjoy being adults! They see the documentary, beat some kids at basketball, buy a house and drive a monster truck. Ollie and Cleo decide that although adulthood was okay, THEY WANNA BE KIDS AGAIN! So they let the old age wear off to young down again. But Bernie isn't so sure... Being old is Valhalla! As he walks off, we see him give the Geriatroid a few licks.

The next morning, Ollie and Cleo are hanging in the AV club when an older man (40's) opens the door and screams "Detention! Haha!" Wait... It's Bernie!? He didn't return the Geriatroid?! Ollie implores Bernie to return it to Captain Wowski, but instead, Bernie goes out for some more adult "fun"- cooking dinner for a family of crying kids, filing taxes with an accountant, and looking at ducks with Captain Wowski. By now he's 65! A worried Ollie and Cleo attempt to remind him how great it is to be a kid by fun-rapping about it to him, but it's too late, he's almost deaf. Pursuing one last desperate and truly bold idea, Ollie reaches into the pack and pulls out The Monster from the beginning, who chases Ollie and Cleo, cornering them and forcing Bernie to have to break out of his (literal) old man shell to help his pals! They toss the Geriatroid into the monster's mouth, which



makes him old and slow, and sending him packing is a cinch. Bernie admits that he had fun, but maybe being old can wait.

## DOOM FOR RENT

Mother's Day is coming and Ollie's obsessing over a fancy present he knows his mom will flip for, but it costs \$35 BUCKS!!! To a kid, that's like *rent money*! Wait, that's it! Ollie clears out the storage shed behind the house to rent it out. He explains to Mom that the money's for a special surprise. Mom agrees on one condition: that she pick the renters to weed out any BAD APPLES. The next day, when Ollie returns from school, the new tenants are in the "apartment", and to his shock...it's ANDRE AND BEV! ACK! Ollie's new housemates are ACTUAL Bad Guys! The Monsters figured that since lots of Monster Beacons originate from Portshill, they might as well set up shop here for a bit. Ollie can't tell his mom WHY they shouldn't be there AND he needs their money to buy her that Mother's Day present. Andre and Bev get VERY cozy at casa Ollie, chumming up with Ollie's mom and sister "more deviled eggs, ladies?" Worse yet, Ollie is helpless cause he CAN'T USE THE PACK! They can't know he's the Chosen One. Ollie's gotta be a regular kid and Captain Wowski a regular cat - all while sharing space, meals, and one overworked bathroom with their enemies!

Things go from dangerously awkward to AW HECK NO when smitten Andre asks to make June dinner. Last straw. Gift or no gift, Ollie wants, no, NEEDS these aliens out of his house pronto. He hatches a ridiculous plan. Bernie and Cleo will take The Pack to the next town and activate the beacon. That'll draw Andre and Bev away long enough for Ollie and Cap to change their house number and paint the place so Andre and Bev can't find them ever again. GO TEAM! But seeing Andre and his mom at dinner, Ollie realizes he doesn't need another elaborate plan. He's got his mom. He just has to get under Andre's skin until he breaks. Ollie and Cap crash dinner and annoy Andre until he finally explodes, showing his true colors, and smack talks Ollie. Big Mistake. NOBODY INSULTS MOMMA JUNE'S BOY! Mom throws Andre and Bev's alien butts to the curb! Ollie's bummed he isn't able to buy his mom that fancy Mother's Day present, but he realizes that presents and ideas don't have to be fancy to be good, they just have to be from the heart. So he makes do with what he has, and turns the newly emptied storage room into a quiet sanctuary for his mom, with flowers from the garden, a nice dining set-up, and a (poorly) cooked home meal. The perfect Mother's Day.

## NOT ANOTHER SUPERHERO MOVIE

Ollie and the gang want to make a superhero movie to promote their *low attendance* AV club, but quickly realize they don't have the budget to do the "super" stuff. Bernie suggests a super puppet flick instead, but Ollie has a "better" idea- He summons a jelly monster from the pack that transforms our heroes into SUPER HEROES! With cool costumes and genuine powers, the pals are zipping and zapping while Captain Wowski shoots their flick! But there's still one thing missing- *BAD GUYS*! When Cleo notices Andre and Bev snooping around for the pack, a masked Ollie does the unthinkable and approaches them with a proposition: "You guys want to be in a movie?" Cleo and Bernie are freaked.. "What if they find the pack?! It could be REAL LIFE dangerous!" but Andre and Bev are non-the-wiser. Andre: (glowing) "I haven't acted since high school... I'll do it!" *AND ACTION!*

On camera, Bev's totally a dear in the headlights and Andre's a diva with a bad fake accent. These aren't the supervillains Ollie had in mind... But after a failed action take, Andre and Bev see the pack and go ballistic. All of a sudden, this little movie has become a bad reality! Andre and Bev are REALLY after SuperOllie, Super-



Cleo and SuperBernie in a real superhero chase- *Flying! Capes! Quippy catchphrases!* After an epic showdown, an exhausted SuperOllie captures Andre and Bev and stuffs them back in the pack. *WHOA!* Ollie: “Now THAT was a flick!” But uh-oh, Captain Wowski had the lens cap on the whole time. “I mean... *Sorry?*” Later, the gang watches their new movie in AV club. It’s a puppet show- Bernie’s idea. Ollie: “We probably should’ve just done this from the start”. Then, a kid walks in and sits down. Our heroes smile at each other. *AV Club!*

## EAU DE OLLIE

A sweaty Ollie is deep into a game of capture the flag when his mom orders him to come inside and clean his FILTHY room. Wanting to get back to his game and not tackle his mess, Ollie stuffs all his dirty laundry... INTO THE PACK. CUT TO: A portal open’s in a kid monster’s room, spitting Ollie’s laundry onto her floor. She’s shocked. After the game, Ollie comes back in to find a monster named BORPIE in his room, standing with his folded laundry and wanting more! WHA? Turns out his dirty laundry landed in Borpie’s house in the monster realm. And it was a hit! His sweaty scent is a fine perfume in monster land. She’s bottling and selling it! Ollie sees an opportunity here... He gets to play Capture the flag and get filthy, AND *someone else* cleans his stuff?! YES PLEASE! But soon, Borpie’s demand for EAU DU OLLIE is surpassing output. She pops up in the pack and warns that her customers are getting ravenous for Ollie’s smell; so ravenous they’re on the verge of breaking through the portal to take the source of the scent for themselves. Ulp!

Trying to keep the sweat flowing, Ollie runs on a treadmill, tosses his shirt to Cleo, who throws it in the pack. Next shirt. Repeat. Bernie reminds Ollie that if he had’ve just cleaned up in the first place, he wouldn’t have to be doing all this work now. “Are you kidding? It’s the perfect... (gasp) plan.” Just then, Borpie’s ANGRY POSH MONSTER CUSTOMERS come out of the pack, drooling for Ollie sweat. Ollie and his pals are chased to the woods behind his house. Ollie, hiding behind a rock, looks past the monsters, sees the Portshill Creek and says “It’s time to do what I should’ve done from the beginning. CLEAN UP”. In a move that mirrors capture the flag, he bolts to a bar of soap that Captain Wowski hucks out the window, then weaves through drooling monsters before he SPLASHES down into the creek. Monsters: “NOOOOOO! OUR SWEATY PERFUME!” Ollie emerges and flicks his hair back in slow motion, silhouetted by the sun. Cleaning up ain’t so bad after all. It’s actually a real life-saver!